# Bc/BC-601 (AK)

#### 2024

(6th Semester)

#### **COMMERCE**

Paper: BC-601

## (Business Communication)

( PART : A—OBJECTIVE ) ( Marks : 25 )

### **KEY ANSWERS FOR OBJECTIVES**

- **1.** Indicate whether the following statements are *True (T)* or *False (F)* by putting a Tick ( $\checkmark$ ) mark :  $1 \times 5 = 5$ 
  - (a) True
  - (b) True
  - (c) True
  - (d) True
  - (e) True
- **2.** Choose the correct answer and place its code in the brackets provided :  $1 \times 10 = 10$ 
  - (a) (i) attaching
  - (b) (iv) Body posture

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- (c) (iv) Correspondence with government
- (d) (ii) outside
- (e) (iv) Bibliography
- (f) (i) Sales letter
- (g) (i) Market reports
- (h) (iv) All of the above
- (i) (iv) News papers
- (j) (i) Multicultural

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